

## ***Industrial Motivation Campaign***

In Collaboration with

### ***Ministry of Micro Small and Medium Enterprises***

A workshop was organized on “**Industrial Motivation Campaign**” by the Entrepreneurial Cell (Dept of Commerce) in collaboration with **the Ministry of Micro Small and Medium Enterprises, GOI** on 24.08.2017 in the seminar hall of the college from 2.00 p .m to 4.30 p.m. Following eminent speakers were invited:

- Mr. D.C. Sahu, Dy. Director, MSME-Development Institute, Okhla, Delhi
- Mr. Pradeep Sharma, AGM, State Bank of India
- Mr. V. K. Gupta, Dy. Director (Ret.), MSME
- Mr. Sanjeev Kumar, Asstt. Director, MSME-DI, New Delhi

The guests were welcomed by the Principal Madam, Dr. Namita Rajput.

The objective of the workshop was to create an entrepreneurial zeal in the students and following topics were covered by the guest speakers:

- Various schemes and policies by MSME and GOI for SMEs
- Various Schemes of loan for SMEs by State Bank Of India

Following Committee members of the Entrepreneurship Cell were present during the workshop:

- Dr. Akhilesh Misra, Convener
- Dr. Anil Kumar Singh (Member)
- Dr. Vikas Joshiya (Member/TIC of Commerce Dept)

The vote of thanks to the speakers, faculty members as well as volunteers for organizing the workshop successfully was given by Dr. Anil Kr. Singh.